

## Entry Guidelines

### Professional

1. Open to anyone who is employed by a MN/ND retail member store with more than 3 years of experience.
2. Costs of all materials must not exceed \$4,000.
3. All entries must be designed and manufactured by the contestant, except for casting.
4. All entries must be designed and produced within 12 months of the contest. Design MUST be an original. Piece must be hand-crafted by the person submitting the entry.
5. Only precious metals (silver, gold, platinum, and palladium) may be used and all stones must be genuine.
6. The 1<sup>st</sup> Place Professional category winner may enter their piece in the Jewelers of America design contest in early 2012.

### Apprentice / Advanced Student

1. Open to anyone who is employed by a MN/ND retail member store with less than 3 years of experience or who is enrolled in a post secondary course of study.
2. Costs of all materials must not exceed \$1,000.
3. All entries must be designed and manufactured by the contestant, except for casting.
4. All entries must be designed and produced within 12 months of the contest. Design MUST be an original. Piece must be hand-crafted by the person submitting the entry.
5. Only precious metals (silver, gold, platinum, and palladium) may be used and all stones must be genuine.

### **Judging Criteria:**

**Marketability**  
**Design & Innovation**  
**Craftsmanship**  
**Wearability**

**The awards ceremony will be held on Sunday, 2/26/12 at the MN/ND Jewelers Association Annual Meeting.**



**MN/ND Jewelers Association  
Annual Design Contest  
February 26, 2012  
Bloomington, Minnesota**

## **Professional and Apprentice / Advance Student Design Contest Entry Form**

One Entry per Form.

Entrant's Name \_\_\_\_\_ Job Title \_\_\_\_\_

Store / School Name \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Store Address \_\_\_\_\_  
Street City ST ZIP

Home Phone \_\_\_\_\_ Email \_\_\_\_\_

Home Address \_\_\_\_\_  
Street City ST ZIP

Please select Category: Professional: \_\_\_\_\_ Apprentice / Advanced Student: \_\_\_\_\_

Cost of Materials \$ \_\_\_\_\_

Did you use a laser welder or CAD CAM on your entry, and if so which one? \_\_\_\_\_

Detailed Description of Piece (including metals, stone description, process, inspiration for piece, etc.)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

There is a \$20 entry fee per piece and all checks must be made payable to the MN/ND Jewelers Association.

All entries must be received by **2-20-12!**

Send to: Carol Brady, Exclusively Diamonds, 1660 Tullamore Street, Mankato, MN 56001

I certify that the entry submitted is my own original work and that no outside contract labor, except for casting, has been employed in the production of this work.

Signature \_\_\_\_\_

Date \_\_\_\_\_

# MN/ND Jewelers Association Design Contest

Throughout the year, Minnesota/North Dakota Jewelers gather from across the state for educational seminars and social events.

Each year, in conjunction with the Annual Convention, jewelry designers are recognized for their contributions to the jewelry industry. Jewelry designers are encouraged to enter specially created pieces of jewelry for competition in the Annual Design Contest.

The contest has categories for the professional and apprentice/advanced student category. First place winners, in each category, will receive a plaque and a press release for their local paper. Second and Third place winners will also be recognized. All other entrants will receive an award of merit.

The First place winner in the Professional category may enter their piece in the Jewelers of America National Competition held at the JA-NY Winter Show in early 2012. Special recognition may also be given to one piece for Artistic Design.

The winners will be announced at the Annual Convention to be held on Sunday, February 26, 2012 in Bloomington, MN. All designers are encouraged to attend.



PO Box 6192  
St. Cloud, MN 56302-6192  
Phone: 320-654-6775 or  
800-544-6416  
Fax: 320-253-3324  
Email: [info@MN-NDjewelers.org](mailto:info@MN-NDjewelers.org)

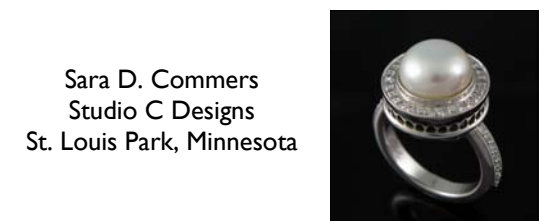


## Design Contest Information and Rules

### 2010 Design Contest Winners First Place Tie



Bernie Benavidez  
Master Jewelers, Inc.  
Rochester, Minnesota



Sara D. Commers  
Studio C Designs  
St. Louis Park, Minnesota